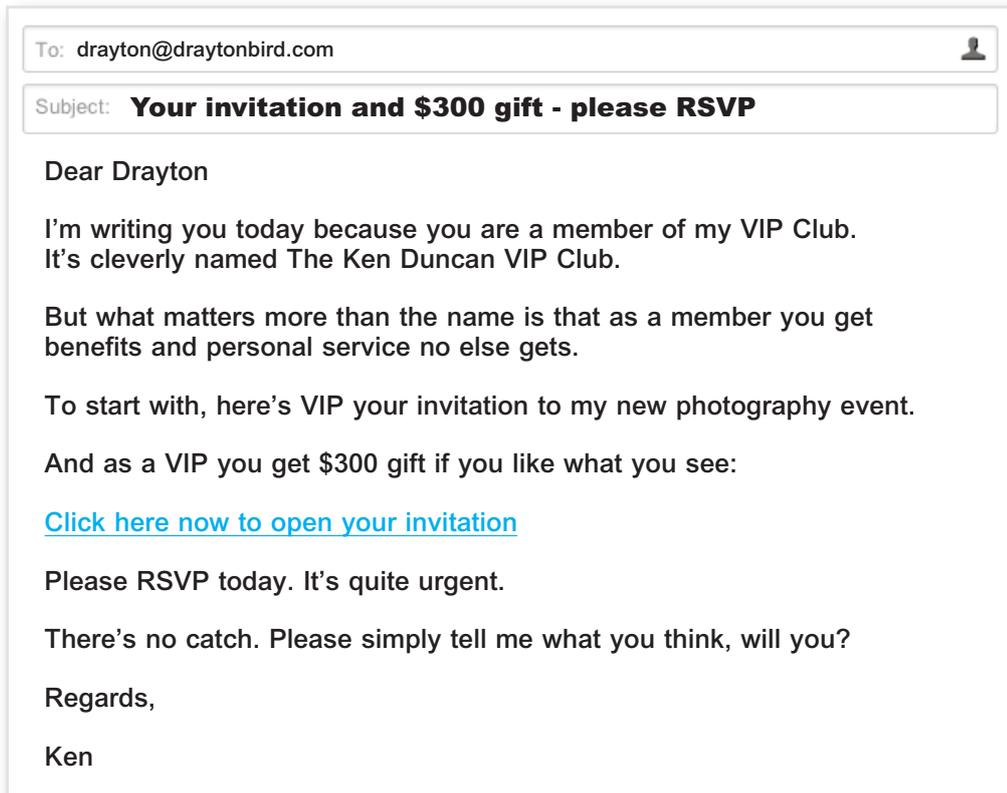
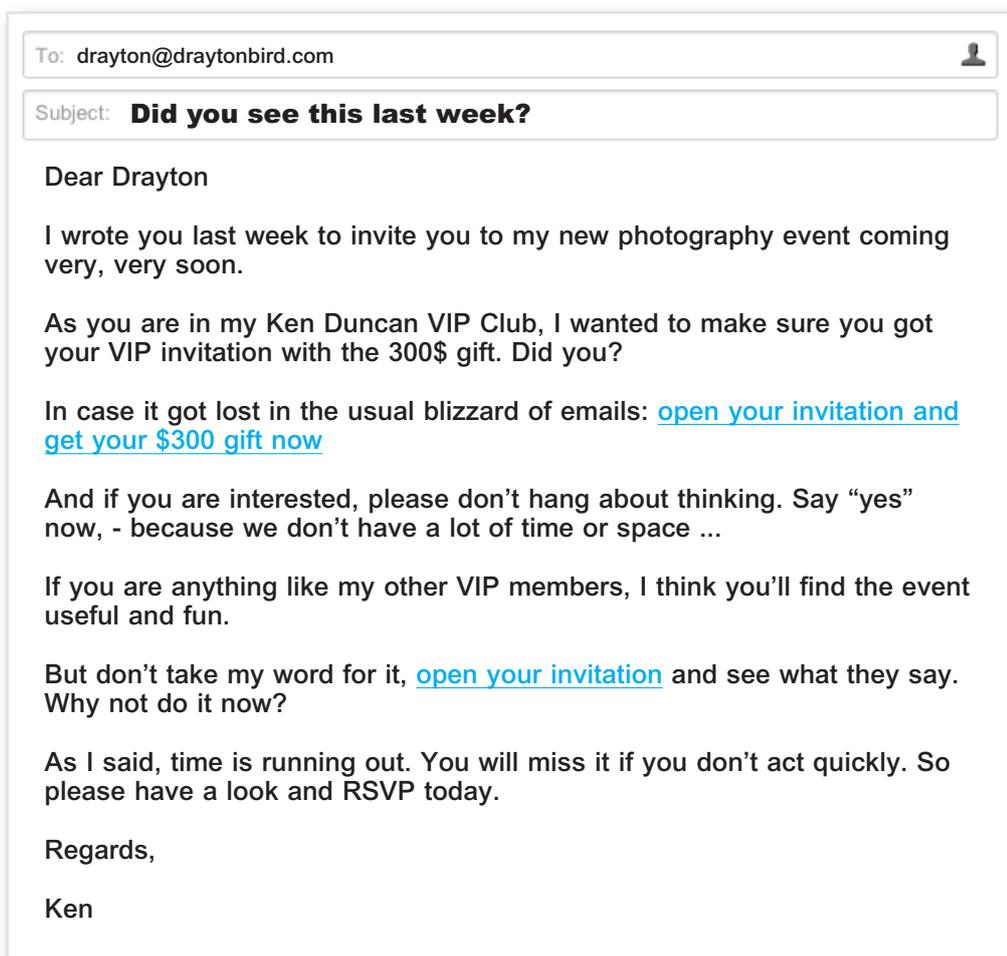


1st email



2nd email
a week later



3rd email

To: drayton@draytonbird.com



Subject: **Who else wants the WOW factor in photography?**

Dear Drayton

I know I don't usually write to you as often as I have recently.

But I really wanted to make sure you see what I've got for you

That's why I took a leap of faith to write you again. Because if you want be a better photographer, I know you'll find this email interesting.

Has this ever happened to you?

It used to happen to me all the time

God created a beautiful scene. All you have to do is aim your camera and capture it. But then something strange happens...

For some reason, your photos don't seem to do it justice. No matter how hard you try. You know the magic is there - but you can't nail it.

Well, it happens to lots of people. Why?

I tell you one BIG reason: No WOW factor. And it drives them crazy.

That's why I created my new one day workshop at much a lower price than my events usually are.

Because I want to teach you how to take magical photos that could win you awards. And money shouldn't be an object.

In fact, the road to a prize winning photo is could be easier than you may think. But you need to have a complete system how to do it...

...from composition to camera angles, post processing, how to work with the light, timing, what to leave OUT of the shot, shooting techniques, how to produce your photos to print and web, how to present them, and a lot, lot more...

That's what I will teach you if you come to my new event.

No matter what level you are at, my simple principles usually work. Here's what one of my students said after my seminar:

"It gave me the WOW factor! Much better than I expected. Thank you for making me feel welcome and special. Thank you for your valuable time and patience. Awesome workshop, awesome people, awesome everything!"
Sonia – South Turramurra, NSW

And he's not the only guest who found the secret to success in photography after spending some time with me...

[Click here to discover how you can get the WOW factor with your camera](#)

Please do it now. This invitation expires soon. And the numbers are extremely limited since this is a new exclusive event to my VIP members like you only.

So if you are interested, please [click here now](#)

Regards,

Ken

4th email

To: drayton@draytonbird.com



Subject: **From flat broke to award-winner. How?**

Dear Drayton

Last week I wrote to you about the importance of the WOW factor in your photos, and how to get it. Do you remember?.

Today I'd like to talk to you about a costly photography mistake I see often.

I'll sum it up in a phrase.

Gadgets can't buy talent.

So they spend thousands on stuff that really isn't essential. They buy new software. New lenses. New tripods. New computers. New whatever...

Wrong, wrong, a thousand times wrong!

Because they never take training to learn how to use them properly

Because quite frankly knowing what you're doing - training - will always do you far more good than just buying new stuff.

It can move you ahead of the crowd. Why?

I can tell you from experience - and I'm going to share what experience has taught me

You see, I was flat broke when I started.

But since then I've won quite a few awards - including in 2009 Medal Of The Order of Australia (OAM) by the Australian Government for my "services to landscape photography, publishing and arts." Plus the Gold Tripod same year.

Do you think it was because I have a fancy camera?

Don't make me laugh. If it would be that easy, then even a one eyed drunk could do it.

Then what is my secret?

If you come to my new event I'll tell you what my methods and principles are... plus give you personal advice that can help you get ahead.

You can ask me questions there, so it will be as helpful as possible to you. I won't hold anything back - I'm serious - just look at what people have said about my events (see the link).

But we are almost sold out. So please don't delay, if you want to come!

[Click here for more information](#)

Have a look - what can you lose?

Regards,

Ken

P.S. The seats are nearly gone and soon you will miss it, if you don't decide. Don't wait. It could be too late any minute now. The details and booking are behind the link above. Why not visit it at this very moment?

5th email

To: drayton@draytonbird.com



Subject: **What was the world's greatest photographer's secret?**

Dear Drayton

Many people think Henri Cartier Bresson was the greatest ever photographer.

For most of his life he only used one camera, a Leica rangefinder, and one lens, a 50mm.

You don't become a better photographer through luck, or shiny new stuff.

You achieve it through knowing what you're doing, through hard work, study and practice.

But also through not repeating the mistakes others have made.

I've made a few – and I'll reveal what they were [when you join me.](#)

Numbers are strictly limited. And I won't be holding another class for quite a while.

Don't miss this opportunity.

Regards,

Ken